

# The **15<sup>th</sup>** **APVRS**



APVRS 2022 Taipei

## Congress of the Asia-Pacific Vitreo-retina Society

held in conjunction with

**The 63<sup>rd</sup> Annual Meeting of TOS**

**November 18 - 20, 2022**

Taipei Nangang Exhibition Center, Hall 2

Hosts



Official Website  
[2022.apvrs.org](https://2022.apvrs.org)

# Sponsorship & Exhibition Prospectus



# Table of Contents

<i>Welcome Message</i> .....	2
<i>Congress Information</i> .....	3
Hosts .....	3
Attendance Profile.....	4
Congress Objectives .....	4
Scientific Program.....	4
Venue.....	5
Important Dates .....	6
<i>Sponsorship Opportunities</i> .....	7
<i>Sponsorship Packages</i> .....	8
<i>Sponsorship Items</i> .....	22
<i>Code of Practice</i> .....	27
<i>Force Majeure</i> .....	27
<i>Exhibition Information</i> .....	28
<i>Booking and Contract</i> .....	29
Contracts and Confirmation .....	29
Booking Procedures and Payment Information .....	29
<i>Contact Information</i> .....	30
<i>Booking Form – Sponsorship &amp; Exhibition</i> .....	1



# Welcome Message

Entering year three of the pandemic, we are most excited to invite you to participate in the 15<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress at Taipei Nangang Exhibition Centre, from November 18 – 20, 2022.

Dedicated to advancing the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society organizes its annual congress to provide a platform for vitreo-retinal specialists to meet and exchange expertise and to disseminate the highest standards of vitreo-retinal treatment, clinical and basic science research, education and training, and patient care in vitreo-retina. The 15<sup>th</sup> APVRS Congress is anticipated to bring together over 1,000 delegates and more than 100 top-notch speakers from all over the world to explore current knowledge in vitreo-retina.

As one of the most important vitreo-retinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreo-retinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field. The long-due APVRS congress also allows colleagues to reconnect and network with one another face-to-face.

From bustling night markets to impressive architectural landmarks, Taipei will be the best place for enjoying the time off the congress.

We are looking forward to another very successful congress, one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We cordially invite companies to actively participate in this prestigious congress, which will be an excellent occasion for promoting key business interests.

Yours sincerely,



Prof Chi-Chun Lai  
Congress and Society President  
15<sup>th</sup> APVRS Congress



A/Prof Andrew Chang  
Secretary-General  
APVRS



Dr Paison Ruamviboonsuk  
Scientific Secretary  
APVRS



# Congress Information

## Hosts



### Asia-Pacific Vitreo-retina Society

The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).



### The Ophthalmological Society of Chinese Taipei

The Ophthalmological Society of Chinese Taipei (TOS) is committed to actively participating in eye health care and promoting academic research in ophthalmology. As part of the Society's short-term objectives, charity eye disease services have been set up in rural communities since 2004. The Society's long-term objectives lie in promoting preventive medicine, supporting basic and clinical research and establishing a domestic registry system of ophthalmic disease.

Learn more about the TOS at [www.oph.org.tw](http://www.oph.org.tw).

# Congress Information

## Attendance Profile

The 15<sup>th</sup> APVRS Congress is expected to bring together over 1,000 – 1,200 delegates. With a very strong scientific program, we are confident of excellent attendance at the 15<sup>th</sup> AVPRS Congress.

This is a summary of the attendance record of previous APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2021	Virtual	1,198	47
2020	<i>Cancelled due to pandemic</i>		
2019	Shanghai, China	3,944	44
2018	Seoul, South Korea	1,217	38
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

## Congress Objectives

- 🏢 To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- 🏢 To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- 🏢 To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- 🏢 To give delegates an opportunity to network, make and renew friendships
- 🏢 To keep delegates updated on industry research and developments

## Scientific Program

Chaired by Prof Paisan Ruamviboonsuk, the scientific program will cover 26 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. The Committee will also be collaborating with co-host, a comprehensive subspecialty society, to organize cross-subspecialty sessions this year. Coordinator information will be available at <http://2022.apvrs.org/scientific-program/>.

Over the 3-day program of the 15<sup>th</sup> APVRS Congress, we will foster interaction in a number of innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions and keynote lectures. We also plan to transmit plenary sessions live via our congress website to viewers in other halls and those who may not be able to attend.

# Congress Information

## Venue

The 15<sup>th</sup> APVRS Congress will take place in Taipei Nangang Exhibition Center, Hall 2.



Taipei Nangang Exhibition Center, Hall 2 (TaiNEX 2), a new venue funded by the Ministry of Economic Affairs (MOEA) and operated by Taiwan External Trade Development Council (TAITRA). It is located in Nangang District, Taipei City.

For more information about TaiNEX 2, please visit <https://www.tainex.com.tw/en/>.





# Congress Information

## Important Dates

Please mark your calendar with the following dates:

Schedule	Date
Abstract Submission Opens	May 20, 2022
Early Bird Registration Opens	May 20, 2022
Booth Assignment Starts	August 1, 2022
Hotel Reservation Opens	August 22, 2022
Abstract Submission Deadline	August 19, 2022
Early Bird Registration Deadline	September 23, 2022
Exhibit & Support Final Payment Due	September 30, 2022
Hotel Reservation Deadline	October 3, 2022
Advance Registration Deadline	October 21, 2022
Online Registration Deadline	November 11, 2022
Opening Ceremony Featuring APVRS Tano Lecture	November 18, 2022
Presidential Dinner	November 18, 2022
Congress Party	November 19, 2022

## Website

The 15<sup>h</sup> APVRS Congress website contains all details relating to the Congress. It will be updated from time to time. Please visit it regularly at <http://2022.apvrs.org>.

# Sponsorship Opportunities

The 15<sup>th</sup> Asia-Pacific Vitreo-retina Society Congress (15<sup>th</sup> APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in the 15<sup>th</sup> APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

## Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- 🏢 Company name and logo on sponsored item(s)
- 🏢 Acknowledgment in promotional materials
- 🏢 Acknowledgment on the congress website
- 🏢 Acknowledgment with company logo in the Final Program Book
- 🏢 Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- 🏢 Priority choice of exhibition space
- 🏢 Use of congress logo on company communications relating to the 15<sup>th</sup> APVRS Congress





# Sponsorship Packages

## Sponsor Advantage Chart

Four different levels of sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$160,000	Platinum US\$150,000	Gold US\$100,000	Silver US\$50,000
1. Symposium	2 lunch (60 mins) Capacity over 400	2 lunch (60 mins) Capacity over 400	1 lunch (60 mins) Capacity over 400	1 lunch (60 mins) Capacity 200
2. Exhibition Space	73 m <sup>2</sup> booth space in prime location (Including an information desk in Lobby)	60 m <sup>2</sup> booth space in prime location	42 m <sup>2</sup> booth space in prime location	36 m <sup>2</sup> booth space in prime location
3. Exhibitor Badges	14	14	10	8
4. Trade Delegate Badges	14	14	10	8
5. Complimentary Presidential Dinner Tickets	2	2	2	N/A
6. Congress Party Tickets	5	5	3	2
7. Delegate Bag	Logo on the outside of the delegate bag	Logo on the outside of the delegate bag	Logo on the outside of the delegate bag	N/A
8. Delegate Bag Insert	2	2	1	1
9. Product Catalogue in Delegate Bag	1	1	N/A	N/A
10. Company Logo	✓ Congress Flyers, Backdrop in Registration Area, Signage in Congress Venue & Congress Mobile App			
11. Logo on the Back of Name Badge	✓	✓	✓	✓
12. Acknowledgment in Monthly E-newsletter	✓	✓	✓	✓
13. Final Program Book Advertising	2 full pages Full color	2 full pages Full color	1 full page Full color	1 full page Full color
14. Logo Link on Congress Website to Own Site	Logo link + 500-word company profile	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link + 200-word company profile
15. Use of 15 <sup>th</sup> APVRS Congress Logo	✓	✓	✓	✓
16. Advance E-mailing to Delegate List	2	2	1	1
17. Peripheral Items <sup>#</sup>	20% discount	20% discount	20% discount	20% discount
18. Breaktime Video Ad	3 mins	3 mins	2 mins	1 min
19. Pop-up Advertisement	3	3	2	1
20. Push Notification	3	3	2	1
21. E-Banner Advertisement	1	1	1	N/A

<b>22. Congress App</b>	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (3 full pages)	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (3 full pages)	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (2 full pages)	✓ Company Profile ✓ Company Logo Link ✓ Product Catalogue (1 full page)
<b>23. Social Media Post</b>	3	3	2	1

*Remarks:*

1. Upgrade for symposium depends on the availability of venues, sponsors may incur extra costs with regards to the upgrade.
2. Package sponsors are signed up on a first come, first serve basis.

*\*Applicable to 20% discount on the order of advertising and delegate items. See P.32-34.*



# Sponsorship Packages

## **Diamond Sponsorship Package (Max = 3)**

**US\$160,000**

### **1. Sponsored Symposium**

- Two 60-minute lunchtime symposiums in a lecture hall (capacity over 400).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Live streaming services for sponsored vitreoretinal sessions will be provided upon prior notice.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### **2. Exhibition Space**

- Sixty square meters space plus an information counter for serving food & drinks (total = 73 m<sup>2</sup>).
- Food and drinks are to be provided at sponsors' own expense.
- Priority choice of exhibition space and location. \*
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### **3. Exhibitor Badges**

- Fourteen complimentary exhibitor badges.

### **4. Trade Delegate Badges**

- Fourteen complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.
- All complimentary trade delegate badges are Full Access badges. Sponsors are allowed to switch to Virtual Access but no refund for the discrepancy amount.

### **5. Presidential Dinner Tickets**

- Two complimentary tickets.

### **6. Congress Party Tickets**

- Five complimentary tickets.

### **7. Delegate Bag**

- Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.

### **8. Delegate Bag Insert**

- Up to two promotional leaflets/flyers in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### **9. Product Catalogue in Delegate Bag**

- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.



## 10. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

## 11. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletters (approximately 8 issues with circulation of over 30,000 per issue).

## 12. Final Program Book Advertising

- Two full pages, full-color ads in the Final Program Book.

## 13. Logo Link on Congress Website to Own Site

- Logo link on congress website to company website, and company name link to company profile in less than 500 words.

## 14. Use of Congress Logo

- Use of congress logo on company communications relating to the 15<sup>th</sup> APVRS Congress.

## 15. Advance Mailing to Delegate List

- Two advance e-mailings to delegate list.

## 16. Peripheral Item

- 20% discount on the order of advertising and delegate items on the peripheral item list.

## 17. Breaktime Video Ad on Loop

- Three-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 18. Pop-up Advertisement

- Three pop-up advertisements sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 19. Push Notification

- Three push notifications sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

## 20. E-Banner Advertisement

- 📌 One company banner displayed on congress website and congress mobile.

## 21. Congress App

- 📌 Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- 📌 Three full-pages, full-color product catalogue.

## 22. Social Media Post

- 📌 Three promotion posts on APVRS's social media sites.
- 📌 The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.

*\*Remarks: Diamond sponsors will be given priority over platinum, gold, and silver sponsors in the assignment of sponsored symposiums and exhibition space.*



# Sponsorship Packages

## Platinum Sponsorship Package (Max = 1)

US\$150,000

### 1. Sponsored Symposium

- Two 60-minute lunchtime symposium in a lecture hall (capacity over 400).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Live streaming services for sponsored vitreoretinal sessions can be requested, but there is no guarantee.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### 2. Exhibition Space

- Sixty square meters. (=60 m<sup>2</sup>)
- Priority choice of exhibition space and location.\*
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### 3. Exhibitor Badges

- Fourteen complimentary exhibitor badges.

### 4. Trade Delegate Badges

- Fourteen complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.
- All complimentary trade delegate badges are Full Access badges. Sponsors are allowed to switch to Virtual Access but no refund for the discrepancy amount.

### 5. Presidential Dinner Tickets

- Two complimentary tickets.

### 6. Congress Party Tickets

- Five complimentary tickets.

### 7. Delegate Bag

- Company logo will be printed (1 color) on the inside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.

### 8. Delegate Bag Insert

- Two promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### 9. Product Catalogue in Delegate Bag

- One product catalogue of less than 8 pages (including cover), and not more than 150 grams for each page.



## 10. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

## 11. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

## 12. Final Program Book Advertising

- Two full pages, full-color ad in the Final Program Book.

## 13. Logo Link on Congress Website to Own Site

- Logo link on congress website to company website, and company name link to company profile in less than 500 words.

## 14. Use of Congress Logo

- Use of congress logo on company communications relating to the 15<sup>th</sup> APVRS Congress.

## 15. Advance Mailing to Delegate List

- Two advance e-mailings to delegate list.

## 16. Peripheral Items

- 20% discount on the order of advertising and delegate items on the peripheral item list.

## 17. Breaktime Video Ad on Loop

- Three-minute breaktime video advertisement on loop.
- The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- The final video advertisement file is to be provided by individual sponsors.
- The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 18. Pop-up Advertisement

- Three pop-up advertisements sent to all delegates using the congress mobile app and website.
- The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 19. Push Notification

- Three push notifications sent to all delegates using the congress mobile app.
- The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

## 20. E-Banner Advertisement

- One company banner displayed on congress website and congress mobile.

## 21. Congress App

- 📄 Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- 📄 Three full-pages, full-color product catalogue.

## 22. Social Media Post

- 📄 Three promotion posts on APVRS's social media sites.
- 📄 The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📄 The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.

*\*Remarks: Platinum sponsors will be given priority over gold and silver sponsors in the assignment of sponsored symposiums and exhibition space.*



# Sponsorship Packages

## Gold Sponsorship Package (Max = 2)

US\$100,000

### 1. Sponsored Symposium

- One 60-minute lunchtime symposium in a lecture hall (capacity over 400).
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.
- Live streaming services for sponsored vitreoretinal sessions can be requested, but there is no guarantee.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### 2. Exhibition Space

- Forty-two square meters (= 42 m<sup>2</sup>)
- Priority choice of exhibition space and location.
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### 3. Exhibitor Badges

- Ten complimentary exhibitor badges.

### 4. Trade Delegate Badges

- Ten complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.
- All complimentary trade delegate badges are Full Access badges. Sponsors are allowed to switch to Virtual Access but no refund for the discrepancy amount.

### 5. Presidential Dinner Tickets

- Two complimentary tickets.

### 6. Congress Party Tickets

- Three complimentary tickets.

### 7. Delegate Bag Insert

- One promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### 8. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

### 9. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).



## 10. Final Program Book Advertising

- 📌 One full page, full-color ad in the Final Program Book.

## 11. Logo Link on Congress Website to Own Site

- 📌 Logo link on congress website to company website, and company name link to company profile in less than 300 words.

## 12. Use of Congress Logo

- 📌 Use of congress logo on company communications relating to the 15<sup>th</sup> APVRS Congress.

## 13. Advance Mailing to Delegate List

- 📌 One advance e-mailing to delegate list.

## 14. Peripheral Item

- 📌 20% discount on the order of advertising and delegate items on the peripheral item list.

## 15. Breaktime Video Ad on Loop

- 📌 Two-minute breaktime video advertisement on loop.
- 📌 The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- 📌 The final video advertisement file is to be provided by individual sponsors.
- 📌 The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

## 16. Pop-up Advertisement

- 📌 Two pop-up advertisements sent to all delegates using the congress mobile app and website.
- 📌 The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

## 17. Push Notification

- 📌 Two push notifications sent to all delegates using the congress mobile app.
- 📌 The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

## 18. E-Banner Advertisement

- 📌 One company banner displayed on congress website and congress mobile

## 19. Congress App

- 📌 Company profile (less than 100 words) and logo link to designated website on congress mobile app
- 📌 Two full-pages, full-color product catalogue

## 20. Social Media Post

- 📌 Two promotion posts on APVRS's social media sites.
- 📌 The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every gold sponsor as much as possible.

*\*Remarks: Gold sponsors will be given priority over silver sponsors in the assignment of sponsored symposiums and exhibition space.*



# Sponsorship Packages

## Silver Sponsorship Package

US\$50,000

### 1. Sponsored Symposium

- One 60-minute lunchtime symposium in a lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizers.
- Live streaming services for sponsored vitreoretinal sessions can be requested, but there is no guarantee.
- Food and drinks are to be provided for the audience at sponsors' own expense.

### 2. Exhibition Space

- Thirty-six square meters (= 36 m<sup>2</sup>)
- Priority choice of exhibition space and location. \*
- The larger the area reserved, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the organizers.

### 3. Exhibitor Badges

- Eight complimentary exhibitor badges.

### 4. Trade Delegate Badges

- Eight complimentary trade delegate badges.
- Each trade delegate registration will have the same entitlement as normal delegate registration.
- All complimentary trade delegate badges are Full Access badges. Sponsors are allowed to switch to Virtual Access but no refund for the discrepancy amount.

### 5. Congress Party Tickets

- Two complimentary tickets.

### 6. Delegate Bag Insert

- One promotional leaflet/flyer in A4/A5/B5 size and not more than 150 grams for each leaflet/flyer.

### 7. Company Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, and the back of name badge.

### 8. Acknowledgment in Monthly E-newsletter

- Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

### 9. Final Program Book Advertising

- One full page, full-color ad in the Final Program Book.

#### 10. Logo Link on Congress Website to Own Site

- 📌 Logo link on congress website to company website, and company name link to company profile in less than 200 words.

#### 11. Use of Congress Logo

- 📌 Use of congress logo on company communications relating to the 15<sup>th</sup> APVRS Congress.

#### 12. Advance Mailing to Delegate List

- 📌 One advance e-mailing to delegate list.

#### 13. Peripheral Item

- 📌 20% discount on the order of advertising and delegate items on the peripheral item list.

#### 14. Breaktime Video Ad on Loop

- 📌 One-minute breaktime video advertisement on loop.
- 📌 The ad unit of a breaktime video advertisement is 30-second. Sponsors can break their assigned time into several ad units.
- 📌 The final video advertisement file is to be provided by individual sponsors.
- 📌 The exact schedule of the breaktime video advertisement will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

#### 15. Pop-up Advertisement

- 📌 One pop-up advertisement sent to all delegates using the congress mobile app and website.
- 📌 The final advertisement artwork file is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact schedule of pop-up advertisements will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

#### 16. Push Notification

- 📌 One push notification sent to all delegates using the congress mobile app.
- 📌 The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact schedule of push notifications will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.

#### 17. Congress App

- 📌 Company profile (less than 100 words) and logo link to designated website on congress mobile app.
- 📌 One full-page, full-color product catalogue.

#### 18. Social Media Post

- 📌 One promotion post on APVRS's social media sites.
- 📌 The promotion content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.
- 📌 The exact social media sites will be assigned by the organizer that will endeavor to accommodate the needs of every silver sponsor as much as possible.



## **Bronze Sponsorship Package**

**US\$25,000**

Sponsors that support the congress with a total sponsorship of US\$25,000 – US\$49,999 are automatically considered as bronze sponsors with the following entitlements:

### **1. Company logo**

- 📌 Company logo on congress flyers, backdrop in registration area, signage in congress venue, and congress mobile app.

### **2. Acknowledgment in Monthly E-newsletter**

- 📌 Acknowledgement in monthly e-newsletters (approximately 4 issues with circulation of over 30,000 per issue).

### **3. Final Program Book Advertising**

- 📌 One half page, full-color ad in the Final Program Book.

### **4. Logo Link on Congress Website to Own Site**

- 📌 Logo link on congress website to company website, and company name link to company profile in less than 50 words.



# Sponsorship Items

## Scientific Programs

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### Sponsored Programs

#### **A1 Lunch Symposium (Capacity over 400)**

**US\$30,000**

Sponsors will hold a lunch seminar in a lecture hall seating over 400+ delegates. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided for the audience at sponsors' own expense.

#### **A2 Lunch Symposium (Capacity 200)**

**US\$10,000**

Sponsors will hold a lunch seminar in a lecture hall seating 200 delegates. The session will be of 60 minutes' duration and the exact symposium schedule will be assigned by the organizers. Food and drinks are to be provided for the audience at sponsors' own expense.

### Others

#### **A3 Prof Yasuo Tano Travel Grant**

**US\$20,000**

The **sponsors** will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS – (Company) Prof Yasuo Tano Travel Grant'.

#### **A4 Speaker Ready Room**

**US\$20,000**

The **sole sponsor's** logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

#### **A5 Electronic Platform for Video and Poster**

**US\$1,000/10 seconds**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic platform is a major feature of the congress and is a crucial networking and learning opportunity for participants. The **sponsors'** advertisement (size: W1080\*H1726 pixels, 10 seconds) will be displayed on touch-screen monitors. The sponsors will be acknowledged in the Final Program Book next to details of the electronic platform.

# Sponsorship Items

## Social Programs

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### **B1 Presidential Dinner (Day 1 evening, November 18, 2022)**

**Negotiable**

The **sole sponsor** will sponsor this prestigious occasion which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

### **B2 Congress Party (Day 2 evening, November 19, 2022)**

**Negotiable**

The **sole sponsor** will sponsor this prestigious occasion intended for all delegates attending the 15th APVRS Congress. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

### **B3 Advertisement Prior to Congress Party**

**US\$1,000/10 seconds**

Advertisements can be done on projectors to raise sponsors' visibility prior to the Congress Party. The final advertisement artwork file is to be provided by individual sponsors.

## Branding Items

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### Advertising Items

#### **C1 Breaktime Video Advertisement**

**US\$2,000/30 seconds**

Sponsors and contributors will have the opportunity to advertise and have brand recall during the breaktime. The breakdown advertisement is pre-recorded and will be played while delegates wait for the session to start. Each breaktime advertisement slot will run from 30 seconds to up 5 minutes. The exact advertisement schedule will be assigned by the organizer. The final video advertisement file is to be provided by individual sponsors and contributors.

#### **C2 Advertisement in the APVRS Final Program Book**

<i>Divider</i>	<b>US\$5,000</b>
<i>Back Cover</i>	<b>US\$5,000</b>
<i>Inside Front Cover</i>	<b>US\$4,000</b>
<i>Inside Back Cover</i>	<b>US\$3,000</b>
<i>Run of Page (Full)</i>	<b>US\$2,000</b>
<i>Run of Page (Half)</i>	<b>US\$1,000</b>

**Benefits:** Advertisements in the Final Program Book, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

### **C3 Banner Advertisement on Congress Website**

*Banner Ads: Large (W176 X H60 pixels)*

**US\$8,000**

*Banner Ads: Regular (W128 X H35 pixels)*

**US\$5,000**

**Benefits:** Sponsors can post a large or regular banner on the 15<sup>th</sup> APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors.

### **C4 Push Notification**

*Pre-Congress (Oct 1 - Nov 17)*

**US\$2,000/ Twice**

*During the Congress (Nov 18 - Nov 20)*

**US\$3,000/ Twice**

Sponsors will have the opportunity to promote their sponsored sessions and send out reminders to all delegates through the congress mobile app and website. The exact schedule of push notifications will be assigned by the organizer. Each sponsor can have at most six push notifications during the pre-congress and congress period. The notification content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

### **C5 Pop-Up Advertisement**

**US\$2,000**

A pop-up advertisement will be shown on the congress mobile app and website. The pop-up advertisement will be displayed on a single congress day selected by the sponsor. The exact schedule of the pop-up advertisement will be assigned by the organizer. Each sponsor can have at most four pop-up advertisements during the pre-congress and congress period. The final advertisement artwork file is to be provided by individual sponsors.

### **C6 Delegate Bag Insert (Exclusive for Package Sponsors)**

*1 Insert (maximum size A4, no more than 150 grams)*

**US\$2,000**

*1 Product catalogue of less than 8 pages (no more than 150 grams per page)*

**US\$6,000**

**Benefits:** Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.

## **Congress Mobile App Items**

### **D1 Company Profile**

**US\$5,000**

Sponsors will have the opportunity to give a company overview (less than 100 words) to all delegates using the congress mobile app. They are allowed to embed their logos in their profile for directing delegates to view their own company websites/promotional materials. Sponsors are also allowed to upload one product catalogue (one full page, full color) to their profile. The content of the company profile, designated links, logo and product catalogue are to be provided by individual sponsors.

### **D2 Logo**

**US\$20,000**

The **sole sponsor's** logo will be posted in a prominent position on the congress mobile app for smartphones and tablet computers (Production cost included).



# Sponsorship Items

## Delegate Items

### E1 Lanyard

US\$20,000

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event, together with the congress logo and the organizers' logo (Production cost included).

### E2 Pocket Program

US\$20,000

The **sole sponsor's** exclusive advertisement will be shown in a prominent position in the Pocket Program (Production cost included).

### E3 Pads or Pens

US\$3,000

The **sole sponsor** can highlight the company name and logo on either item that will see continuous use throughout the congress. The pads or pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

## On-site Items

### F1 Wireless Network Provision

US\$20,000

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress Wi-Fi. An initial branded splash screen will bear the **sole sponsor's** logo and will ask for a password (which may be a company or product name) for Wi-Fi connection. On accessing the internet, the default homepage can be the sole sponsor's company or product page.

### F2 On-site Advertisement

Banner at North Escalators (Quantity: 2)

US\$6,000

Banner at South Escalators (Quantity: 2)

US\$6,000

Hanging Banner at Lobby (Quantity: 4)

US\$8,000

Hanging Banner at North Hallway (Quantity: 8)

US\$8,000

Hanging Banner at South Hallway (Quantity: 8)

US\$8,000

**Benefits:** On-site advertisements can be done at major passageway to raise sponsors' visibility outside the exhibition hall. The final advertisement artwork file is to be provided by individual sponsors. Printing and other production costs are to be borne by sponsors.

# Sponsorship Items

## **F3 Executive Lounge**

**US\$20,000**

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are to be provided at sponsor's own expense.

## **F4 Coffee Break**

**US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station. Exact coffee break schedule will be assigned by the organizers. Signage with the sponsor's logo will be displayed at the coffee station during the break. Light refreshments and drinks are inclusive.

## **F5 Signage**

**US\$15,000**

There will be extensive congress signage around the congress venue. Sponsors can print their company logo on all directional signs.

## **F6 Bottled Water**

**US\$8,000**

Bottled water will be distributed all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.



## Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).

## Force Majeure

APVRS will not be liable or responsible for any failure to perform or delay in performance of any of our obligations under the terms and conditions that is caused by events outside our reasonable control ("Force Majeure Event").

A Force Majeure Event includes any act, event, non-occurrence, omission or accident beyond our reasonable control and includes in particular (but not limited to) the following: strikes or other industrial action; civil commotion, riot, invasion, terrorist attack or threat of terrorist attack; fire, storm, flood or other natural disaster; epidemic and pandemic; impossibility of the use of railway, shipping, aircraft, motor transport or other means of public or private telecommunication networks. Our obligations under these terms and conditions are suspended for the period that the Force Majeure Event continues and provided that if the Force Majeure Event renders, in our opinion, the congress not viable whether from a financial or logistical point of view then we may cancel or postpone the congress.



# Exhibition Information

## Modular Stands







Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Stands	Early Bird On or Before August 12, 2022	Standard From August 12, 2022 Onwards
<b>N/S Type Standard Booth</b> (Booth Size: 3x2 sqm) (Back Wall Height: 2.5m)	US\$6,000	US\$7,500
<b>H Type Standard Booth</b> (Booth Size: 3x2 sqm) (Back Wall Height: 2m)	US\$5,500	US\$7,000

*There will be pillars running on top on the H Type Standard Booth, hence the height difference*

**\* A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

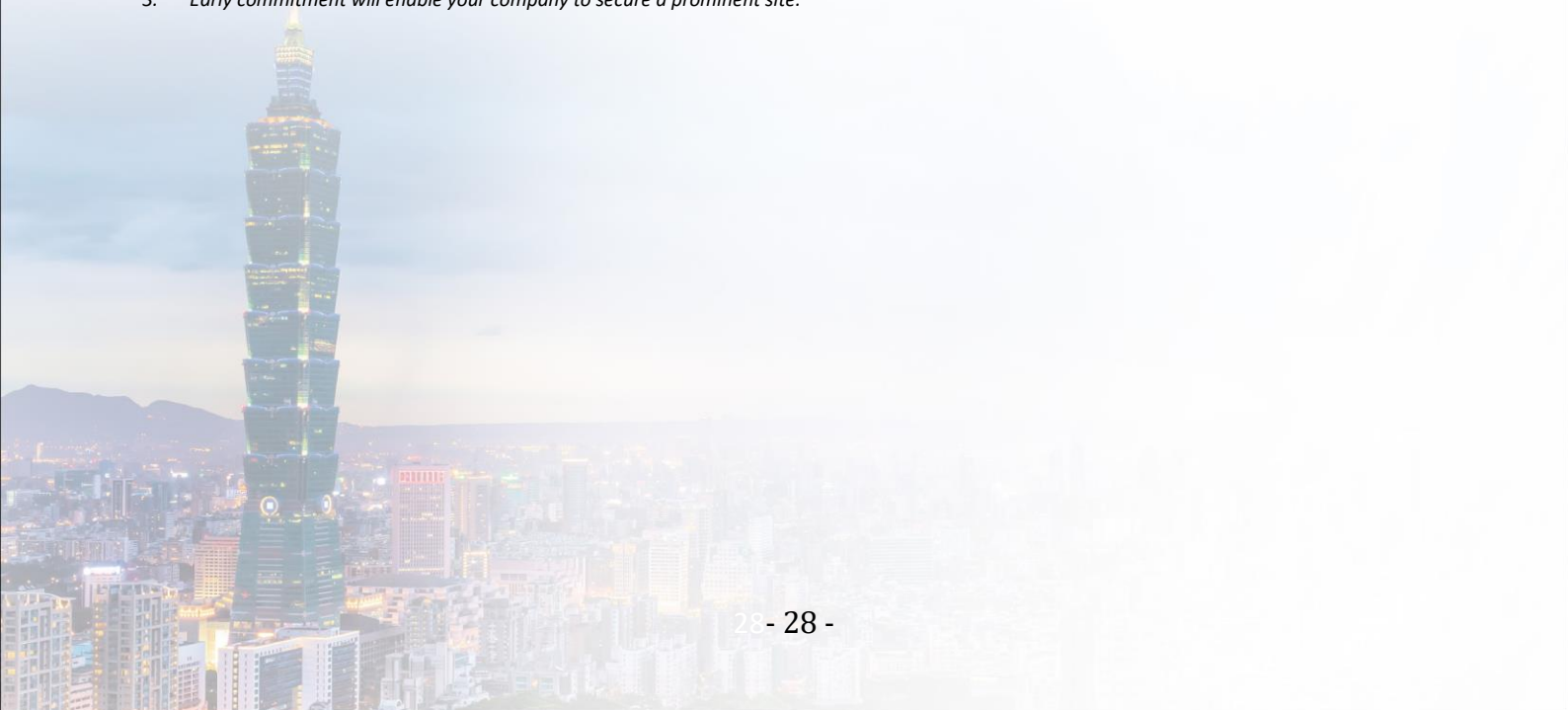
The stand fee includes the following:

-  Complimentary exhibitor name badges for 2 persons per each modular booth
-  Shell scheme with fascia panel, if required
-  Two spotlights
-  One power supply
-  Daily cleaning of the aisles and common areas
-  Morning and afternoon tea in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above, movement, transfer, removal, storage, setup, and dismantling of custom exhibits.

*Remarks:*

1. Exhibitors who reserve two booths have the priority to choose the booths next to the entrance of the session rooms, which are subject to availability.
2. Package sponsors will be given priority choice of booth location.
3. Early commitment will enable your company to secure a prominent site.





# Booking and Contract

## Contracts and Confirmation

### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment from August 12, 2022 onwards. This contract should be signed and returned with the payment.

### Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment from August 12, 2022 and onwards.

## Booking Procedures and Payment Information

### Booth Assignment

Booth assignment starts on August 1, 2022, which is based on the companies' sponsorship amounts and payment dates.

### Terms of Payment

50% deposit upon receipt of the sponsorship agreement/exhibition confirmation and invoice  
50% balance by September 30, 2022

All payments must be received on or before September 30, 2022. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

### Payment Method

Payment can be settled by bank transfer. Payment details will be included in the invoice.

# Booking and Contract

### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

50% of the agreed amount if the cancellation/modification is made on or before September 30, 2022;  
100% of the full payment the cancellation/modification is made on or after September 30, 2022.

*Note: All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the exhibitor/sponsor.*

# Contact Information

For booking or enquiries, please contact:

## Central Secretariat

Ms Winnie Ho  
Executive Officer  
Asia-Pacific Vitreo-Retina Society  
Tel: (+852) 3943-5826  
Fax: (+852) 2715-9490  
Email: [exhibition@apvrs.org](mailto:exhibition@apvrs.org)

## Local Organizer

Ms Sophia Chen  
TOS 63 Secretariat  
c/o K&A International Co., Ltd  
Tel: (+886) 2-8751-3588 ext. 232  
Fax: (+886) 2-8751-2799  
Email: [oph@knaintl.com.tw](mailto:oph@knaintl.com.tw)



# Booking Form – Sponsorship & Exhibition

Please complete all the details and return the booking form to [exhibition@apvrs.org](mailto:exhibition@apvrs.org).

<b>Contact Information</b>	
Company Name*:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

<b>Invoice Information</b>	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

*\*Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.*



# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

Packages	Price	Check
Diamond Sponsorship (Max = 3)	US\$160,000	<input type="checkbox"/>
Platinum Sponsorship (Max = 1)	US\$150,000	<input type="checkbox"/>
Gold Sponsorship (Max = 2)	US\$100,000	<input type="checkbox"/>
Silver Sponsorship	US\$50,000	<input type="checkbox"/>

## Sponsorship Items

Please state if you would like to order sponsored seminars.  
Package sponsor applicants with no additional orders can leave blank.

Scientific Programs	Price	Check
<b>Sponsored Programs</b>		
A1 Lunch Symposium (Capacity over 400)	US\$30,000	<input type="checkbox"/>
A2 Lunch Symposium (Capacity 200)	US\$10,000	<input type="checkbox"/>
<b>Others</b>		
A3 Prof Yasuo Tano Travel Grant	US\$20,000	<input type="checkbox"/>
A4 Speaker Ready Room	US\$20,000	<input type="checkbox"/>
A5 Electronic Platform for Video and Poster	US\$1,000/10 seconds	<input type="checkbox"/>

Social Programs	Price	Check
B1 Presidential Dinner	Negotiable	<input type="checkbox"/>
B2 Congress Party	Negotiable	<input type="checkbox"/>
B3 Advertisement Prior to Congress Party	US\$1,000/10 seconds	<input type="checkbox"/>





# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on advertising and delegate items.

Advertising Items	Price	Quantity
C1 Breaktime Video Advertisement (30 seconds)	US\$2,000	
C2 Advertisement in the APVRS Final Program Book		
Divider	US\$5,000	
Back Cover	US\$5,000	
Inside Front Cover	US\$4,000	
Inside Back Cover	US\$3,000	
Run of Page (Full)	US\$2,000	
Run of Page (Half)	US\$1,000	
C3 Banner Advertisement on Congress Website		
Banner Ads (Large)	US\$8,000	
Banner Ads (Regular)	US\$5,000	
C4 Push Notification		
Pre-Congress (Oct 1 - Nov 17)	US\$2,000/ Twice	<input type="checkbox"/> (Qty: ____)
During the Congress (Nov 18 - Nov 20)	US\$3,000/ Twice	<input type="checkbox"/> (Qty: ____)
C5 Pop-Up Advertisement	US\$2,000	<input type="checkbox"/> (Qty: ____)
C6 Delegate Bag Insert		
Delegate Insert	US\$2,000	
Product Catalogue	US\$6,000	

Congress Mobile App Items	Price	Quantity
D1 Company Profile	US\$5,000	
D2 Logo	US\$20,000	

Delegate Items	Price	Check
E1 Lanyard	US\$20,000	<input type="checkbox"/>
E2 Pocket Program	US\$20,000	<input type="checkbox"/>
E3 Pads or Pens	US\$3,000	<input type="checkbox"/>

On-site Items	Price	Check
F1 Wireless Network Provision	US\$20,000	<input type="checkbox"/>
F2 On-site Advertisement		
Banner at North Escalators (Quantity: 2)	US\$6,000	<input type="checkbox"/>
Banner at South Escalators (Quantity: 2)	US\$6,000	<input type="checkbox"/>
Hanging Banner at Lobby (Quantity: 4)	US\$8,000	<input type="checkbox"/>
Hanging Banner at North Hallway (Quantity: 8)	US\$8,000	<input type="checkbox"/>
Hanging Banner at South Hallway (Quantity: 8)	US\$8,000	<input type="checkbox"/>
F3 Executive Lounge	US\$20,000	<input type="checkbox"/>
F4 Coffee Break	US\$10,000	<input type="checkbox"/>
F5 Signage	US\$15,000	<input type="checkbox"/>

F6 Bottled Water

US\$8,000



# Booking Form – Sponsorship & Exhibition

(Booking Form Cont.)

## Exhibit Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

Stands	Early Bird On or Before August 12, 2022	Standard From August 12, 2022 Onwards	Number of Booth	Space Request (please check if appropriate)
<b>N/S Type Standard Booth</b> (Booth Size: 3x2 sqm) (Back Wall Height: 2.5m)	US\$6,000	US\$7,500		<input type="checkbox"/> Space Only
<b>H Type Standard Booth</b> (Booth Size: 3x2 sqm) (Back Wall Height: 2m)	US\$5,500	US\$7,000		<input type="checkbox"/> Space Only

Payment can be made to the APVRS account in Taipei (New Taiwan Dollar) or in Hong Kong (USD). Please tick which account to be paid to:

Taipei

Bank Name: CTBC Bank  
 Branch Name: Chengjhong Branch  
 Account Number: 10711-859100-3  
  
 Name of the Account: The Ophthalmological Society of Taiwan  
 Bank Address: 1F., No.83, Sec. 1, Chongcing S. Rd.,  
 Jhongjheng, District, Taipei City 100,  
 Taiwan (R.O.C.)  
 Swift Code: CTCBTWTP107

Hong Kong

Payment should be made via Electronic Fund Transfer (EFT)† to the following bank account:

Bank Name: Hang Seng Bank  
 Name of the Account: Asia-Pacific Vitreo-Retina Society  
 Account Number: 363-355744-222  
 Bank Address: 83 Des Voeux Road, Central,  
 Hong Kong  
 Swift Code: HASE HKHH XXX

†Bank handling charges must be absorbed by the payer.

Payment Schedule	Cancellation Penalties
<ul style="list-style-type: none"> <li>■ 50% deposit upon receipt of the exhibition confirmation and invoice</li> <li>■ 50% balance by September 30, 2022</li> </ul>	<ul style="list-style-type: none"> <li>■ 50% of the agreed amount on or before September 30, 2022</li> <li>■ 100% of the full payment on or after September 30, 2022</li> </ul>

Payment in full is required no later than September 30, 2022. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

*Note: All refunds are subject to a deduction of applicable banking service fees, which shall be borne by the exhibitor/sponsor.*

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Appendices

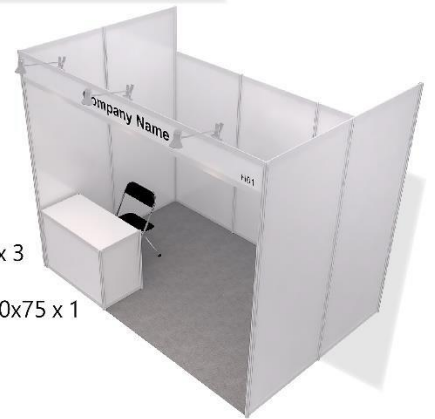
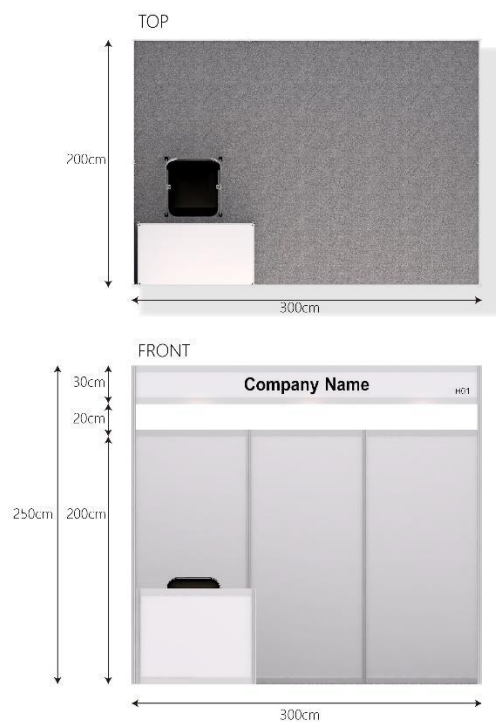
## 1. Exhibition Floor Plan





## 2. Preview of a H Style Standard Booth

### H Style Booth



- Carpeting (Grey) 3x2m
- Spotlight 13w (YELLOW) x 3
- Socket 110v/5A
- Reception counter 100x50x75 x 1
- Folding chair x 1
- Company Name x 1

## 3. Advised Decoration for the Information Counters of Diamond Sponsors

